NOTE FROM THE EXECUTIVE DIRECTOR AND BOARD PRESIDENT

Note from Heidi Anderson, Executive Director and Katie Palani, Board President

Dear Friends of the Parks Foundation,

Through all these transitions we have also been prepping for something big (just check out those team photos), our TMPF family is feeling strong and capable with the programs we offered. The COVID pandemic has been a constant presence in our lives since the end of 2019. While we spent much of 2020 pivoting our programs for a virtual setting, 2021 was all about going hybrid.

Through all these transitions we have also been prepping (again just check out those team photos). Thanks to the dedication of our staff, volunteers, AmeriCorps members, and donors we are ready to dream big in 2022. Ready to create a trail network system, build an outdoor classroom, lead restoration efforts at the Rosewood Nature Study Area, construct an access ramp at Tahoe Meadows, and actually get people to bag and toss their dog waste all on top of our regular programs. Thank you for dreaming big with us.

Heidi Anderson, Executive Director

Katie Palani, Board Presidents

MISSION
Truckee Meadows Parks Foundation protects and enhances our communities’ livability through public engagement, education, and the sustainability of our parks, open spaces, and trails.

GOALS
• Provide innovative park-based programs for families, community groups and schools.
• Cultivate awareness, appreciation and stewardship of our parks.
• Inspire community members to take a proactive volunteer role in the preservation and improvement of our parks.
• Serve as a fiscal sponsor for community-led initiatives to enhance park infrastructure.
• Strengthen the bond between community members and their parks.

FINANCIALS AT A GLANCE

2021 Revenues and Expenses

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,834,792.50</td>
<td>$1,801,219.70</td>
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</table>

2021 Expenditures Breakdown

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Programs and Events Costs</td>
<td>86%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>4%</td>
</tr>
<tr>
<td>Administrative</td>
<td>10%</td>
</tr>
</tbody>
</table>
2021 By The Numbers

- Active Members: 326
- Volunteer Hours: 2,942.5
- AmeriCorps Members Placed in Nevada: 105
- AmeriCorps:
- Science Camp Scholarships: 202
- Dog Waste Bags Distributed: 571,600
- Community Members Engaged: 3,475
- Over 75 miles Hiked with Community Members
- Funds Secured for Trails: $500,000
- Over 15,800 Hours of Restoration at Rosewood
- 1,000 Hours of Students Participating in Science
- 2,942.5 Volunteer Hours
- 105 AmeriCorps Members Placed in Nevada
- 202 Science Camp Scholarships
- 571,600 Dog Waste Bags Distributed
- 3,475 Community Members Engaged
- Over 15,800 Hours of Restoration at Rosewood
- $500,000 Funds Secured for Trails
Our Programs

Healthy Parks Healthy People
Discover Your Parks Walks
Truckee Meadows Trails Challenge
Dementia Friendly Nature Walks
Student Stewards Program
Student Stewards Spring Break Camp
Student Stewards Summer Camp
Junior Naturalist Program

Projects and Initiatives
Rosewood Nature Study Area
Truckee Meadows Trails Plan
Doggie Ambassador Project

Fiscal Sponsorships
Tahoe Meadows Access Ramp
Biggest Little Dog Park
Somersett West Park

“I want you to know how grateful I am for the guided walks and trails program you offer. I have not been able to see my 7 year old grandson (actually my family) for the past year due to Covid. Now that I am vaccinated, these walks and hikes are becoming “Odin and Gigi’s” thing. He is so engaged and curious and into the experience! It is heartwarming that we can share these walks and hikes together, and I am humbly grateful for the opportunity TMPF has provided! In fact he asked for hiking gear for his birthday which is coming up this weekend!”
—Tina Holland
TMTC Participant

“For my own children to go from being cooped up for months to being in the fresh air, getting to socialize with a diverse group of other kids and counselors and play in the Truckee River daily was a HUGE quality of life improvement.”
—Anonymous Parent

“We currently have 70 amazing volunteers who dedicate their free time to service 50+ parks in the Reno/Sparks area. I enjoy working with our members who tell me how vital the Doggie Ambassador Project is to the health and happiness of the community, and of course, the many dogs who call Reno home.”
—Caroline Stillitano
Community Engagement Coordinator VISTA

“Trails are important to the community and are an integral focus in all of the Truckee Meadows’ current master plans. The community is growing and economically booming. New community members, companies, and visitors are coming to the area in large part for the outdoor recreation opportunities, trails being primary among them. This effort will cultivate a system of connected routes that joins communities to parks, open space, and surrounding public land.”
—Mark Kimbrough
Truckee Meadows Trails Committee Chair
Truckee Meadows Parks Foundation secured up to a 50 year lease with the City of Reno to operate on and restore the former Rosewood Lakes Golf Course. The former golf course is now officially known as the Rosewood Lakes Nature Study Area. On June 12th, 2021, The Nature Study Area opened to the public! Approximately 2 miles of trail are now available for exploring the local ecosystem and wildlife.

In addition to volunteer days, Rosewood Lakes Nature Study Area hosted a Truckee Meadows Trails Challenge, a Discover Your Parks walk, and service learning days with local school groups.

Many partners have helped make the Rosewood Lakes Nature Study Area what it is today. University of Nevada Cooperative Extension, US Fish and Wildlife, Nevada Bugs and Butterflies, and Help Save the Bees have offered expertise and guidance in the development of the pollinator garden on site. Lahonton Audubon Society assisted with community engagement and identification of birds on the property. Financial partners for this project include AmeriCorps, Waste Management, REI Co-op, Bank of America, and the Nevada State Parks Recreation and Trails Program.

Rosewood Lakes Nature Study Area

We opened our gates to the public and completed Phase 1 of the Acres of Innovation Capital Campaign by raising $500,000!

Two volunteer planting events were held at The Nature Study Area with:

84 volunteers/300 volunteer hours.

AmeriCorps Wetland Restoration Technicians treated:

Over 200 acres with 92 acres showing an improvement in native vegetation.
New Initiatives

Truckee Meadows Trails Plan

The Truckee Meadows Trails Initiative is a community driven regional trails and greenways planning process for the greater Truckee Meadows area. The Truckee Meadows is a unique region for planning with two cities, one county, and multiple federal land managers all with their own jurisdictions. This has led to a siloed approach for development and created challenges as the region continues to grow. This initiative is the first landscape level effort to bring all the major land managers and stakeholders together to envision a connected and sustainable network of trails and greenways. This coalition of stakeholders, led by our new Trails Coordinator, will tackle the implementation planning, fundraising, and construction of new projects. With a new Trails Coordinator, the process of coalition building and strategic planning has started and 2022 promises to be an exciting year for Truckee Meadows trails!

Tahoe Meadows Access Ramp Fiscal Sponsorship

The Tahoe Meadows is an exceptional place to enjoy the beauty our area has to offer. However, as of now, the existing stairways to the boardwalks do not provide full accessibility to users with limited or restricted mobility, ie, wheelchairs, walkers, etc. The Truckee Meadows Parks Foundation, USFS and the Tahoe Meadows Access Ramp Committee, are working hard to change that by way of an accessibility ramp at the roadside trailhead. Funding for phase 1 was secured in 2021 that completed planning and permitting with intentions to raise funding for implementation of phase 2 in 2022.

Parks, Trails and Open Space District

In 2016, the Parks Foundation’s Board of Directors acknowledged the need for systemic change around parks, trails, and open spaces and that the formation of a special district in the region could accomplish that change. The Parks Foundation then worked alongside community members to create a movement that enabled the formation, operation, and management of a special district within the state that passed in 2017.

This special district model can create the secure funding source and governance structure needed to provide social equity in the region. Now is the time to take advantage of enabling legislation but it must be done with the vision of social equity for all residents.

Residents in neighborhoods of color within Reno, Nevada have access to

43% less park space per person than the city median

85% less park space per person than white neighborhoods

Across the nation, including the Truckee Meadows region of Northern Nevada, immigrants, people of color, and low income families are disproportionately affected by a lack of access to open space. According to the Trust for Public Lands, residents in neighborhoods of color within Reno, Nevada have access to 43% less park space per person than the city median and 85% less than those in white neighborhoods.
Those That Give Back

Volunteer of the Year | Lori Wray

As one of our founding members, Lori Wray has been an advocate for parks, trails, and open spaces from the beginning. Lori served six years on the Parks Foundation’s board and after terming off she continues to volunteer her time on both the finance and advocacy committees. Lori was instrumental in getting Truckee Meadows Parks Foundation on its feet by volunteering endless hours behind the scenes. In addition, Lori has been our volunteer bookkeeper from day one. The Parks Foundation has been able to grow year after year because of the passion Lori brings. Lori’s constant support was present again throughout 2021 assisting with updates and upgrades to our financial system. Question after question Lori was there not only finding an answer but bringing in other professionals to ensure we were on the right track. Thank you, Lori, for continuing to make us better.

Member of the Year | Christian Villagomez

Christian has been a supporter of Truckee Meadows Parks Foundation for over 3 years. He started as a volunteer, helping keep parks and open spaces clean and healthy, and has always shown particular passion for being an environmental and community steward. In 2019 Christian signed on for a year of service to the Parks Foundation by accepting the role of AmeriCorps VISTA Leader. Throughout his year of service Christian exhibited unwavering dedication to supporting his fellow AmeriCorps members, staff, and the organization as a whole. After completing his service, Christian became a member of the Parks Foundation and continues to volunteer. Christian’s generosity and dedication to the Parks Foundation is influential and has nurtured the organization’s growth and development. Christian leads with compassion, empathy, and a deep connection to service and we are honored to have him as a member, volunteer, and friend.

Community Partner of the Year | REI

Through events, grants and a round-up campaign, REI was a crucial partner for the Parks Foundation in 2021. The mission of REI to inspire, educate and outfit for a lifetime of outdoor adventure and stewardship so closely aligns to the Parks Foundation, this partnership is a natural fit. REI generously awarded the Parks Foundation an annual grant to support general operations along with hosting a round-up campaign at their counter. REI was also one of the first organizations to host a community event at the Rosewood Lakes Nature Study Area with the Dirt, Sweat and Beers 5k Race, bringing hundreds of community members to explore the new property. We are thankful for the support REI continues to offer to our programs and their commitment to our shared community.
In 2019 the Parks Foundation began to really focus on Justice, Equity, Diversity and Inclusion (JEDI) both internally and externally within the Parks, Trails, and Open Space system. Through our programs and projects, we saw the impact that systemic inequalities were creating on a daily basis. As the COVID-19 pandemic hit and triggered the most unequal recession in modern U.S. history, the Parks Foundation re-committed itself to ensuring that Parks, Trails, and Open Spaces are available as a mental and physical health resource for all.

In order to make a deeper impact, the Parks Foundation started with an internal JEDI evaluation of the organization, established a policy, and then created actionable steps. Throughout 2021 the Parks Foundation worked with a consultant to launch a Justice, Equity, Diversity and Inclusion Task Force and Action plan in partnership with the United Way's Equity Learning Community. The task force identified three main areas in which to focus 1) Recruiting, 2) Accessible Programming, and 3) Community Sensitivity. Through the task force the Parks Foundation continues to

- Increase our programming to be available in multi-languages
- Invest in training for staff and AmeriCorps members
- Incorporate native history into our programming in partnership with Native Nevada Tribes
- Adjust recruitment methods to expand access to AmeriCorps, staff, and board member positions
- Have tough conversations that will help build racial equity in our community
- Continue to lift up environmental BIPOC leaders.

In striving towards the rest of our statement on inclusiveness, and in the spirit of that genuine invitation to teach and learn within our community about all of the stories that enrich this place, we hope to see the diversity and inclusiveness in our greater community alive in each and every park. We invite you to tell us if we can do better as diversity, inclusion, and equity are connected to our mission and critical to ensure the well-being of our team and the communities we serve.

Let’s stand together to work for a better future for the generations that follow, so that they might have a transformative experience of the natural world in our parks. Let’s think forward to ensure those in the future will know we were here for them in the past.
Major Donors
of the Truckee Meadows Parks Foundation

Amber & Justin Shore
Angela Kluck
Barbara Guerin
Betty & John Stanko
Bill & Gaye Wallace
Bruce Woodworth
Caron Tayloe
Catherine & Maarten Kalisvaart
Chris & Ann Askin
Christopher Henry
Chuck & Jacquie Logie
Colt & Betsy Stewart
Dan & Elaine Carrick
David von Seggern
Dean DeGidio
Deanna Ackerman
Dennis and Sherron Elledge
Ellen Meyn
Elsi & Dick Reinhardt
Gordon & Ann Milldrum
Hazel Bowen
Heidi Georgeson
Irene Babcock Drews
Jacque & Ernest Lowery
Laura Dickey
Jane Burnham
Janet Hand
Jean Schulz
Jennifer Hallett & Christopher Ipsen
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Jonnie Pullman
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Julie Savage
Katherine Odynski
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Rachel Rosemann
Robert Alto
Sandra Bittler
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Sherri Hackett
Steve & Katie Jenkins
Steve Bloomfield, M.D.
Sue Ward
Susan Douglass
Suzanne & Steven Peters
Tami & Jay Levine
Thomas & Cynthia Hall
Tim Blake
Tina Nappe
Veatrice Jehangir
Virginia & John Williamson

Board Members

Katie Palani, President
Dawn Smith, Vice President
James Dickey, Treasurer
Sophia Kirschenman
Nate Tippie
Laura Filmore
Jill Richardson
Membership

Parks and open spaces are needed now more than ever.

Truckee Meadows Parks Foundation is a private, non-profit organization committed to raising awareness and appreciation of parks, open spaces and trails through in-park programs offered free-of-cost to community members.

Member Information

Name _____________________________________________________________

Address ___________________________________________________ City __________________________ State _____ Zip __________

Email ______________________________________________________ Phone __________________________

☐ $50 Become a member of the Truckee Meadows Parks Foundation
☐ $100 Can sponsor children to get outdoors with a Junior Naturalist lesson
☐ $300 Helps the Student Stewards Program teach vital STEAM education
☐ $1,000 Provides supplies for one week of Summer Science Camp
☐ $5,000 Leaves a legacy of contributing to the Rosewood Lakes Nature Study Area

Choose your own $____________ Sustaining Member $____________*

*Amount we charge your card each month

Payment Information

Name on Card __________________________________ Card # ______________________

Amount $ __________________ CC Type (i.e. Visa) ________ Exp __________ CSV Code 

Signature ________________________________

Check
Make check payable to:
TMPF
50 Cowan Drive
Reno, NV 89509

Cash
Cash Amount $ ________________
Nature Study Area Office:
6800 Pembroke Dr.
Reno, NV 89502
775.360.6068

Main Office:
50 Cowan Dr.
Reno, NV 89509
775.410.1702

www.tmparksfoundation.org